

## The UK's best family campsites - *Cool Camping: Kids* 2<sup>nd</sup> Edition launches 1 May 2012



- The best family campsites in the UK, chosen by the *Cool Camping* team
- 100% updated, with 75 campsites and over 30 new family-friendly discoveries
- Brand new design, with detailed practical information/listings for parents
- 2<sup>nd</sup> edition, on sale 1<sup>st</sup> May, £16.95

### The *Cool Camping: Kids* guide arrives just in time for the lazy days of summer.

Brits have officially got the camping bug! In 2010 trips under canvas overtook stays in B&Bs for the first time ever, making camping one of the most popular British holidays (Office for National Statistics, 2010). With no let up on the recession, 2012 looks like another bumper year for family camping holidays.

With this in mind the team at *Cool Camping* is launching a new and improved second edition of *Cool Camping: Kids* (1st May, £16.95), which has more than 30 new family-friendly discoveries. Released just in time for the summer holidays, this updated edition is set to be the definitive guide to family camping.

Co-author **Jonathan Knight** commented, "Camping is now becoming the holiday of choice for outdoor-loving Brits. With some of the most beautiful scenery in the world on our doorstep and with the pound sterling worth less and less abroad, people are looking to the UK for their family holidays. Campsite owners continue to tune in to the real needs of today's campers and we've found more sites than ever that focus on the important things such as campfires, woodland pitches, cracking rural locations, caravan-free zones and lots and lots of safe space to run around in. All of these sites have been chosen specifically for their child-friendly appeal and have been given a thumbs up from the *Cool Camping* offspring."

The new design – still glovebox-friendly – makes it easier than ever to choose the perfect pitch, with clearer 'Campsites at a Glance' listings, 'a Mum's Guide' with tips on wet weather fun, cutting the clutter and how to get a lie-in, plus a new 'who's in?' section for tents, dogs, groups and campervans.

Here's a taster of some of the new sites:

- **Stoneywish, Sussex** – a peaceful meadow adjacent to a nature reserve, sheltered within the folds of the South Downs.
- **TheCanoeMan, Norfolk** – adventure-loving families can hop into a canoe and paddle down the Norfolk waterways, staying in tipis along the way.
- **Naturesbase, Ceredigion** – a safe natural playground with plenty of activities for the kids, including regular campfire nights with homemade **pizzas cooked in a clay** oven.

From *Cool Camping: Kids* you can expect insightful, entertaining and honest reviews as all the sites have been personally inspected, with only the very best making the cut. In addition, each campsite is

illustrated with at least one colour photo –with over 250 full-colour photos altogether.

Practical information includes full details of onsite facilities, things to do locally, how to get there and the best food and drink options in the area.

Available at all good bookstores or order online at [www.coolcamping.co.uk](http://www.coolcamping.co.uk).

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***For further media information, publishing details, review copies, interviews, extracts, competition copies as well as high quality images, please contact Fiona Reece or Claire Southern at Fiona Reece Public Relations***

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#### **Notes to Editors:**

- The latest edition of ***Cool Camping: Kids*** has been compiled by *Cool Camping* founder Jonathan Knight and Clover Stroud with a team of experienced travel writers. These include Alexandra Tilley-Loughrey, (*Cool Camping: Kids* and *Oxford and the Cotswolds Unlocked*) Andrea Oates (*Cool Camping: Kids*) and Dixe Wills (*Guardian* eco-writer and author of *Tiny Campsites*).
- 100% updated, with 33 new sites.
- Personally inspected sites, with 75 of the best campsites making the cut.
- ‘Campsites at a Glance’, plus the new ‘who’s in?’ category make it easy to find your ideal campsite.
- Extra helpful features on camping games, campfire cooking, family-friendly festivals, ‘a Mum’s Guide’ and a guide to residential camps.

#### **Specifications:**

- **ISBN** 978-1-906889-52-4
- **Published by** Punk Publishing
- **Authors** Clover Stroud, Jonathan Knight, Andrea Oates, Alexandra Tilley-Loughrey and Dixe Wills
- **Format** 210mm x 170mm; 288pp; PB
- **Illustrations** Over 250 colour photos
- **Price** £16.95
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