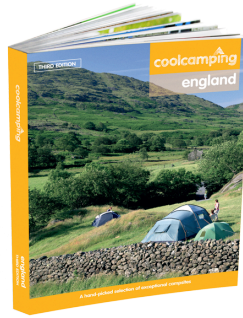


New Cool Camping England



- **Biggest book to date – more than doubled in size with 90 new discoveries**
- **Celebrating 5th anniversary of *Cool Camping***
- **Brand new design, accommodating more practical info**
- **New, handy regional maps and At-A-Glance campsites checklists**

Here is the perfect prescription for Spring Fever – the **new *Cool Camping: England***, washed down with a tonic of fresh air and simple living and featuring 150 of the best campsites and camping experiences across the country, with 90 new discoveries.

Brits have officially got the camping bug! With trips under canvas overtaking stays in B&Bs for the first time ever, camping has become one of the most popular British holidays (Office for National Statistics, 2010).

With this in mind *Cool Camping* has launched a bumper third edition of ***Cool Camping: England***, **which has more than doubled in size**. This marks the fifth anniversary of the first ever *Cool Camping* guide which set the pace as the definitive guide to tent camping.

Founder Jonathan Knight commented, *“Five years ago I managed to find just 40 special places around the country for our first guide. Since then, the British love affair with camping has continued to grow and so has the quantity and quality of tenters’ sites. As campsites owners continue to tune into the real needs of today’s campers, we’ve found more sites than ever that focus on the important things; campfires, woodland pitches, cracking rural locations, caravan-free zones, and lots of space... you just need to know where to look. There is also more emphasis on ‘green’ than ever before – think compost loos, coppice woods, solar power and discounts for campers coming via public transport too.”*

The brand-new design – still glovebox-friendly – makes it easier than ever to choose your perfect pitch with clearer ‘Campsites at a Glance’ listings, detailed regional maps, and new practical (yet cool) information sections.

Here’s a taster of some of the new sites:

West Cornwall’s Secret Garden: handy for Penzance, St Ives, and Land’s End this is a magical, remote, and intimate site. Hidden round the back of Bosavern House this 12-pitch slice of paradise serves up all the ingredients a happy camper could ask for – cream teas, footpaths to the coast for bracing dips; a lounge, library and bar open to campers, pubs nearby and open-top summer buses from Penzance train station.

Dorset’s Riversidelakes: *“An utter gem, a jewel, a goldmine”*, say our writers - and just 20 minutes from the New Forest or the beaches of Bournemouth. This site is all about climbing trees, jumping in lakes and kicking back by the campfire.

Swaledale’s Park House: situated in the wild upper reaches of the least-visited area of the Yorkshire Dales National Park, this tiny site is hard to beat for natural spectacles. Imagine surroundings of

meadows awash with wild flowers in June, the temptingly cool, clear pools of the River Swale, and the ever-astounding night skies.

From ***Cool Camping: England*** you can expect insightful, entertaining reviews. All the sites are personally inspected with only the very best making the cut. In addition, there are colour photos of each site, and quick-glance guides to the best sites for kids, dogs, campfires, views and more. Practical information includes full details of on-site facilities, things to do locally, how to get there and the best food and drink options in the area.

The latest edition of ***Cool Camping: England*** is compiled by *Cool Camping* founder Jonathan Knight and a team of experienced travel writers. These include Sam Pow (*Time Out; Cool Camping Guide to Festivals*), Dixe Wills (*Guardian* eco-writer and author of *Tiny Campsites*), and Keith Didcock (*Cool Camping Scotland and France*).

Available at all good book stores or order online at www.coolcamping.co.uk

- Ends-

For further media information, publishing details, review copies, interviews, extracts, competition copies as well as high quality images, please contact Fiona Reece or Emily Enright at Fiona Reece Public Relations

fiona@fionareece.com / emily@fionareece.com

0117 975 1517 or 07702 684 682

Notes to Editors:

- 2011 marks the fifth birthday of the *Cool Camping* series; the first ***Cool Camping: England*** guide was published in 2006.
- *Cool Camping* founder Jonathan Knight continues to be involved in writing the guides, along with a team of experienced travel writers.
- Jonathan is available for interviews – ideal for pegging down the cool canopy of camping: the joy of sleeping under the stars, cooking outside, walking through fields to the pub, down sandy lanes to the beach, getting remote, gastro-camping, letting the kids go feral and lending some advice to first-timers.

Specifications:

- ISBN 978-1-906889-32-6
- Title *Cool Camping: England (3rd ed.)*
- Published by Punk Publishing
- Authors Jonathan Knight et al
- Format 210mm x 170mm; 320pp; PB
- Illustrations Over 300 colour photos
- Price £16.95
- Publication 19 April 2011
- Distributor Portfolio Books: 020 8334 1730; info@portfoliobooks.com