

Find sunshine on a budget with NEW Cool Camping France

60 new discoveries and 40% bigger book
Brand new design, accommodating more practical info
2nd edition, on sale 7 April 2011, £16.95

Hot off the press to inspire us Brits to put a bit more ooh la la into our cross channel camping this year is the new edition of *Cool Camping France*. This new and bang up-to-date guide (2nd edition, 7 April 2011, £16.95) is the perfect amuse bouche to an affordable yet indulgent vacance en France this year.

This full update and redesign is 40% bigger than the first edition and introduces 60 brand new discoveries in a run-down of 100 exceptional campsites and camping experiences across France.

The book features small, secluded sites hidden among the French countryside, friendly beachside and riverside campsites, treehouse camping, plus mountain sites with breathtaking views.

New sites include L'étang du Camp (Central France), an exotic mountain top retreat with views, walks and medieval towns to die for in Aveyron, home to 10 of France's plus beaux villages or Haut Toupian (Ardèche), luxurious 5-star safari tents set in nine acres with panoramic views from the terrace and superb dining.

For something a bit different, bed down in a characterful roulotte (gypsy caravan) amid the Beaujolais vines at Les Roulottes de la Serve, or sample Europe's first retro trailer park at BelRepayre Trailer Park in the foothills of the Pyrénées with airstream trailers, vintage caravans and campers galore.

For further media information, publishing details, review copies, interviews, specially written features/extracts, competition copies as well as high quality images please contact Fiona Reece or Emily Enright at Fiona Reece Public Relations

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notes to editors

- 2011 marks the fifth birthday of the *Cool Camping* series.
- *Cool Camping* founder Jonathan Knight is available for interviews and press comments on camping. He is the perfect person for pegging down the cool canopy of camping: the joy of sleeping under the stars, cooking outside, walking through fields to the pub, down sandy lanes to the beach, getting remote, gastro-camping, letting the kids go feral, and lending some advice to first-timers.

specifications

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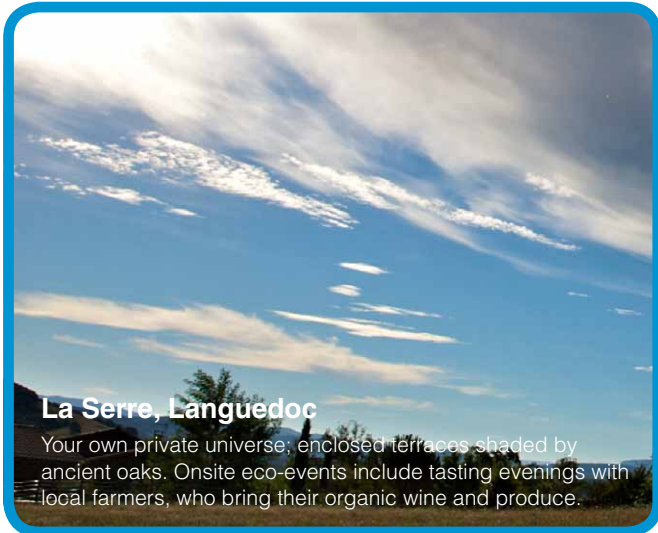
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Continental camping has never had so much va-va-voom!

Here's a few more ideas from the new guide...



La Serre, Languedoc

Your own private universe; enclosed terraces shaded by ancient oaks. Onsite eco-events include tasting evenings with local farmers, who bring their organic wine and produce.



Terre Ferme, Central France

A roomy, rustic site bordered by natural woodland and a spring-fed pond. Quiet, yet not far from the autoroute – the perfect for a stop-off on a longer journey, or stay a while and lap up the aire naturelle.



Les Eucalyptus, Riviera

This secluded Riviera-based beauty boasts a neighbouring vineyard, easy access to the Côte d'Azur's glammest beach, and all the decadence of St-Tropez nearby.



Les Mathéviés, Dordogne & Lot

Spacious leafy pitches and a cosy onsite café; this place offers fabulous family camping plus proximity to one of France's most popular tourist areas, including the medieval town of Sarlat and all its delicious architecture and cuisine.

From *Cool Camping France* you can expect personal descriptive reviews – with only the best experiences making the cut. No campsite pays to be included, so you can be assured that this hand-picked selection comes with the trusted *Cool Camping* seal of approval.

Plus dazzling colour photos and useful advice on the best sites for kids, dogs, campfires, views, what's on site, things to do locally, how to get there, prices, opening times and the best food and drink options around.

Co-ordinating author Sam Pow (*Time Out, Cool Camping England*) leads a team of experienced travel writers, including Keith Didcock (*Cool Camping Scotland, France, and Europe*), David Swindells (*Time Out*) and Richard Waters (*Independent, The Sunday Times*).

Available at all good book stores or order online at www.coolcamping.co.uk