

New titles in the Cool Camping series

Following the huge success of *Cool Camping: England* last summer, Punk Publishing have today announced the publication of three new titles for spring 2007.

A re-sized 'glove box' edition of *Cool Camping: England* will be joined by two other brand new guides: *Cool Camping: Wales* and *Cool Camping: Scotland* (publication April 2007).

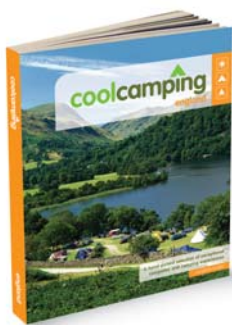
The new titles in the series will stay true to the original Cool Camping concept, featuring a hand-picked selection of the very best campsites and camping experiences, with in-depth reviews, useful practical info, hundreds of colour photos and a stylish, contemporary design. The aim is to inspire people to go camping, as well as to offer the information that 21st century campers need, such as 'Nearest Decent Pub' and 'What If It Rains?'

Cool Camping: Wales (written by Jonathan Knight, author of *Cool Camping: England*) includes some of the most dramatic coastal campsites in the world, a selection of inspiring mountain and hill-walking sites, plus hidden countryside locations. For something different, Jonathan has selected the best yurts and tipis in Wales, and has even found genuine Romany Caravans for hire, ideal for that romantic weekend away. Top picks include 'Shell Island' (an entire peninsula devoted to camping), and the view-tastic coastal site, 'Three Cliffs Bay'.

Cool Camping: Scotland (written by Robin & Jenny McKelvie) features plenty of beautiful loch-side locations, sites with stunning mountain views plus a selection of truly remote island camping experiences. Unusual places include a campsite at a distillery; 'The Sheilings' on Mull, where near-luxury safari tents are ready-assembled for an easy camping break; and the 'Lazy Duck' with its on-site sauna and hammocks in the heather. The vagaries of wild camping have also been explored, with some spectacular wild camping locations recommended.

Jonathan says; 'It was tricky finding sites good enough for *Cool Camping: England*, but not for the Wales and Scotland editions. Both are blessed with beautiful countryside, spectacular scenery and loads of stunning campsites, so the problem this time has been cutting them down in number to just the very best. People often don't appreciate the world-class countryside we have right on our doorstep. Hopefully, these guides will encourage a few of us to throw a tent in the car for the weekend and keep it local, instead of jumping on a plane.'

For more info, see www.coolcamping.co.uk



Title: **Cool Camping: England**
Author: Jonathan Knight
Published by: Punk Publishing
Price: £14.95
Published: April 2007



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Author: Jonathan Knight
Published by: Punk Publishing
Price: £14.95
Published: April 2007



Title: **Cool Camping: Scotland**
Author: Robin & Jenny McKelvie
Published by: Punk Publishing
Price: £14.95
Published: April 2007

Jonathan Knight & Robin McKelvie are available for interview.

For a review copy, competition copies or author interviews, please contact Carol Farley, The Farley Partnership
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For publicity images, visit www.coolcamping.co.uk

editor's notes

The books

Cool Camping: Wales and *Cool Camping: Scotland* are new books for spring 2007. The 'glove box' edition of *Cool Camping: England* is a re-sized version of the 2006 book. All three books are in the new size (210x170mm).

Cool Camping: England

Cool Camping: England was published in April 2006 to rave reviews and was an instant hit, featuring on BBC Breakfast, Radio 1, Radio 4 and many other national and regional radio stations and newspapers. The book was a Top 100 Bestseller on Amazon all summer and was one of the Top 5 Travel Books of 2006 (The Times, November 18th 2006).

For more info see www.coolcamping.co.uk

Jonathan Knight

Jonathan is a travel writer and photographer who has co-authored guidebooks for Rough Guides and Lonely Planet before writing and publishing *Cool Camping: England* in 2006 and now *Cool Camping: Wales*. A serial traveller by nature, he has camped everywhere from the Australian outback to the war zone of the former Yugoslavia. His most memorable camping experience was sharing a yurt with a nomadic Uigur family in far northwest China. He now lives in London.

Robin & Jenny McKelvie

Co-authors of *Cool Camping: Scotland*, Robin & Jenny are both experienced travel writers and photographers, having worked for Insight Guides, Dorling Kindersley, the AA, Berlitz and Thomas Cook as well as for over 50 UK and international newspapers and magazines. They're also big on the outdoors, being keen campers, walkers and mountain-bikers, and have an intimate knowledge of Scotland's best campsites. They live in South Queensferry, near Edinburgh.

For more info see www.robinmckelvie.com

Punk Publishing

Independent publishing company Punk Publishing Ltd was established by Jonathan Knight in 2005. The first book to be published under the Punk imprint was the coffee-table edition of *Cool Camping: England* in 2006, to be followed by three 'glove-box' sized guides (England, Wales and Scotland) in 2007. Future titles currently in development include *The Cool Camping Cookbook* and *Cool Camping: France*.

"This is what camping's all about – a total escape from city craziness, a middle-of-nowhere experience and a place to really chill. Count me in!"

Rob Da Bank

Radio 1 DJ and Festival founder

"*Cool Camping England* is a great idea; as much an inspiring coffee table book as a camping guide. Proof that the age of dull, dreary camping is finished for ever!"

Cath Kidston

International Designer and guru of stylish camping

"I tried vainly to mis-spend my youth at dozens of the grimmest, soggiest campsites in the land. With the help of Jonathan Knight's brilliant compilation of canvas, I'm heading back to basics – but trying to get it right this time."

Simon Calder

Travel Editor, The Independent